

Irina Raven

Product Manager | UX Design | Technical Product Leadership

Product Manager with a background in engineering, UX design, and project management, experienced in translating complex user needs into scalable digital products. Skilled at leading cross-functional teams, conducting UX research, and delivering user-centered solutions through iterative prototyping and data-driven decision making. Proven track record improving operational efficiency, building digital tools, and driving product strategy across multiple industries.

Experience

Personal Projects & Professional Development

Freelancer (2021-Present)

- Conducted UX research, usability testing, and user journey mapping to improve product usability.
- Built interactive web prototypes using HTML, CSS, and JavaScript.
- Applied Agile and Lean product development methods to rapidly iterate solutions.
- Served as webmaster for Bancroft Elementary PTO, improving website usability and digital communication.

Personal Goal Pursuit & Professional Development

Career Break (2014-2020)

- Relocated my family to the San Francisco Bay Area.
- Focused on raising my young children, which included taking on the role of their primary educator and caregiver during the COVID-19 pandemic.
- Completed a Master's in Project Management.

Logistic Analyst

Nestlé USA (2011-2013)

- Supervised the distribution network for Nestlé Prepared Foods
- Reduced warehouse decision-making time from 4.5 hours to 30 minutes by coding an in-house data tool.
- Acted as a NCE Problem Solving specialist across supply chain.

Strategic Development Manager

Hewlett-Packard (2008-2011)

- Led SAP BI initiatives for the Americas supporting business intelligence and analytics.
- Coordinated cross-functional teams to deliver complex infrastructure projects.
- Built knowledge-sharing forums used by 200+ professionals, improving collaboration and knowledge transfer.

ITO Support Specialist III

Hewlett-Packard (2006-2008)

- Managed global database infrastructure changes, ensuring high availability for P&G
- Led engineers across five continents to coordinate technical deployments
- Acted as a System DBA for Oracle and SQL Server.

Telecommunication Engineer

Instituto Costarricense de Electricidad (2002-2006)

- Contributed to Costa Rica's first GSM mobile network in partnership with Ericsson and Alcatel

Education

Professional Program in UX Design

University of California, Berkeley
2023

Master's in Project Management

Universidad para la Cooperación
Internacional
2016

Bachelor's in System Engineering

Universidad Latina de Costa Rica
2006

Diploma in Computer Science

Don Bosco Technical High School
2001

Core Skills

Product Management

Product Strategy • Roadmapping
• Feature Prioritization • Stakeholder
Alignment • Agile Product Development

UX Research & Design

Usability Testing • Tree Testing
• Information Architecture • Interaction
Design • Wireframing & Prototyping

Technical

HTML • CSS • JavaScript • SQL • SAP
BI/BW • Debugging & Troubleshooting

Leadership & Delivery

Cross-Functional Collaboration • Process
Improvement • Data-Driven Decision
Making • Project Management

Languages

English • Spanish