Usability Test Screener
Konstella App

Introduction

Hello, I am Irina Raven. I am a student of the Professional Program in User Experience (UX) Design at UC Berkeley Extension.

Purpose/Description of the Testing

I am testing Konstella App. As part of the research project, I would like to get reactions from the general public about the design and performance of the app.

Purpose/Description of the Testing

I need to recruit participants for an upcoming Usability test on Konstella App.

The participants will be asked to use Konstella app on their devices (iOS or Android) and provide comments and feedback about it and how it functions.

These usability test sessions are being scheduled between [DATES].

Each session will last between 30-45 minutes and will take place via Zoom (meeting ID and password will be provided later) or in person (place will be agreed between the moderator and participant).

Validation

Would you be interested in participating?

- Yes
- No. I understand, thank you for your time*

Are you willing to have the Usability Test session recorded?

- Yes
- No

*If No: *The interviewee is not eligible to participate. Please read the following and terminate the call.*

"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."

Vetting

PART ONE – INITIAL VALIDATION

1. Do you have at least one child in elementary school, middle school or high school?

   - Yes
   - No*

*If No: *"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."*

2. Is the school where your child/children assists/assist running Konstella?

   - Yes
   - No*

*If No: *"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."*

3. Are you a Konstella user?

   - Yes
   - No*

*If No: *"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."*

4. How do you access Konstella?
   - App
   - Website*

*If Website: *"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."*

PART TWO – DEVICE VALIDATION

5. Do you have an iOS or Android device?

- Yes
- No*

*If No: *"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."*

6. What type of device do you have?

- iOS smarthphone
- iOS table
- iOS computer
- iOS laptop
- Android table
- Android smartphone
- Other*: _____

*If Other: *"At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today."*

PART THREE – KONSTELLA APP VALIDATION

7. How often do you use Konstella app during the week?

- Never
- Rarely
- Sometimes
- Often
- Always

8. What do you use Konstella app for? (Select all that apply)

- Parent Directory
- Private Messaging

- Announcements, Events and Sign-Ups
- Committees
- Classrooms
- Photo Sharing
- Sales & Donations
- Interest-Based Social Groups
- Other

9. How many children have you registered on Konstella app this school year?

- 1
- 2
- 3
- 4 or more

10. In which education level are the students where Konstella app is used? (Select all that apply)

- K-5 Grade (Elementary School)
- 6-8 Grade (Middle School)
- 9-12 Grade (High School)

PART FOUR – DEMOGRAPHICS

11. What is your age?

- 19 and under
- 20-29
- 30-39
- 40-49
- 50 and over

12. How do you describe yourself?

- Female
- Male
- Non-binary
- Prefer not to say

13. Which of the following best describes you?

- Native American or Alaska Native
- Asian

- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White or Caucasian
- Multiracial or Biracial
- Prefer not to say

14. What is the highest degree or level of education you have completed?

- High School
- Bachelor's Degree
- Master's Degree
- Ph.D. or higher
- Other

15. Which categories best describes your primarily work status?

- Retired
- Unemployed
- Employed
- Self-Employed
- Student
- Homemaker

16. Where are you currently located? (City, State)

PART FIVE – CONFIRMATION

The study will be conducted in-person or remotely using Zoom.

1. Which option do you prefer?
   - In-person
   - Remotely

2. How would you like the meeting invitation sent to you?
   - Email: _____
   - Over Phone: _____

You are confirmed for [DAY], [DATE], [TIME]. The study will be [IN-PERSON or REMOTELY].

If, for any reason, you are not able to keep this appointment, please send an email to [EMAIL] or text message to [PHONE].

Thank you. See you on the [DATE].