Recruitment Email
Konstella App

SUBJECT: [Non-school-related] - Usability Study for Konstella App

Hello,

My name is Irina Raven and I'm working on a research project in the Berkeley Extension Professional Program in User Experience (UX) Design about Konstella app.

What will I be doing in a usability study?

You will be asked to do several short tasks using Konstella app. You will also be asked questions about your experience and perceptions of the app.

How long is a session?

30-45 minutes

When and where?

The study will be held between [DATES]. You will be asked to participate in person at a chosen location defined between you and me or remotely via Zoom. For this study you will be using your personal device (iOS or Android).

Interested in participating?

Please reply to this email or text me at [NUMBER].

If you have any questions, please contact me at [EMAIL]

Thank you for interest,

Irina Raven